

Pubs

case study

Saving energy on tap: How Cheetah helps pubs cut costs

With ambitious net zero targets in place, our client knew they had to take action quickly and implement industry-proven energy-saving technology. Rather than reacting to rising costs, they proactively sought smarter, more sustainable solutions to drive long-term efficiency.

Our team identified an opportunity to cut costs and carbon emissions through an intelligent demand-controlled ventilation system. The results speak for themselves:

Young's has saved **686,500 kWh** per year across 29 pubs, equating to **£171,600** annually.

Fuller, Smith & Turner has saved **101,200 kWh** per year across 9 pubs, delivering **£25,300** in yearly savings.

By embracing cutting-edge energy-saving technology, our clients are not only reducing costs but also making meaningful progress toward their sustainability commitments. Proving that smart investments today drive a greener, more profitable future.

18,000 kWh

kWh saved per year

4,000 kg

CO2 saved per year

£4,500

Pounds saved per year

57%

Reduction in fans energy consumption



Challenge

Rising energy costs and increasing sustainability pressures have made it more challenging for pubs to maintain profitability without passing costs onto customers. Traditional kitchen ventilation systems run at full power, wasting energy and driving up overheads. Young's and Fuller's sought a smarter solution to cut unnecessary energy use while maintaining kitchen performance and customer comfort.



Results

Cheetah has significantly reduced costs, saving an average of **£4,500** per year, helping to keep the price of a pint down!

Following these impressive results, we've expanded our installations to 37 Young's pubs and 12 Fuller's locations across the UK, while also working with major pub brands such as Wetherspoons, Miller & Carter, and more.